

Gurdasidevi Institute of Management and Technology (GIMT)
(Affiliated with IKG. Punjab Technical University)

ASSIGNMENT

Course	B.Sc(Mul.)	Semester	5th
Mcode	14027	Subject Code	AMT-501
Subject	Fundamentals of Aesthetics		

Answer the following Questions in about 500 words each. (Write Any Three) (Long Questions)

1. Differentiate between applied media aesthetics and traditional aesthetics.
2. What gives an object aesthetic value? Is an object still art if it features excellent design and composition yet serves no significant social function?
3. Write and explain the Indian rasa theory in detail.
4. Explain the characteristics of surrealism.
5. Differentiate tragedy and tragic comedy.
6. a) Plato's view is that true beauty is not of this world. Exemplify
b) Write notes on: Servant-Master attitude & Oneness with God.

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ASSIGNMENT

Course	B.Sc(Mul.)	Semester	5th
Mcode	14029	Subject Code	AMT-503
Subject	Media Theory		

Answer the following Questions in about 500 words each. (Write Any Three) (Long Questions)

1. "Cinema is the most modern art form." Comment.
2. Comment on the films relationship to individual viewers and society at large.
3. Why a spectator gets immersed into the visual world of the film?
4. What is the difference between film criticism and film review?
5. a) What does reception theory argue about media's effect?
b) What is the main concept of feminism theory?
6. a) Discuss the genre theory in films.
b) Discuss the relationship of media and culture.